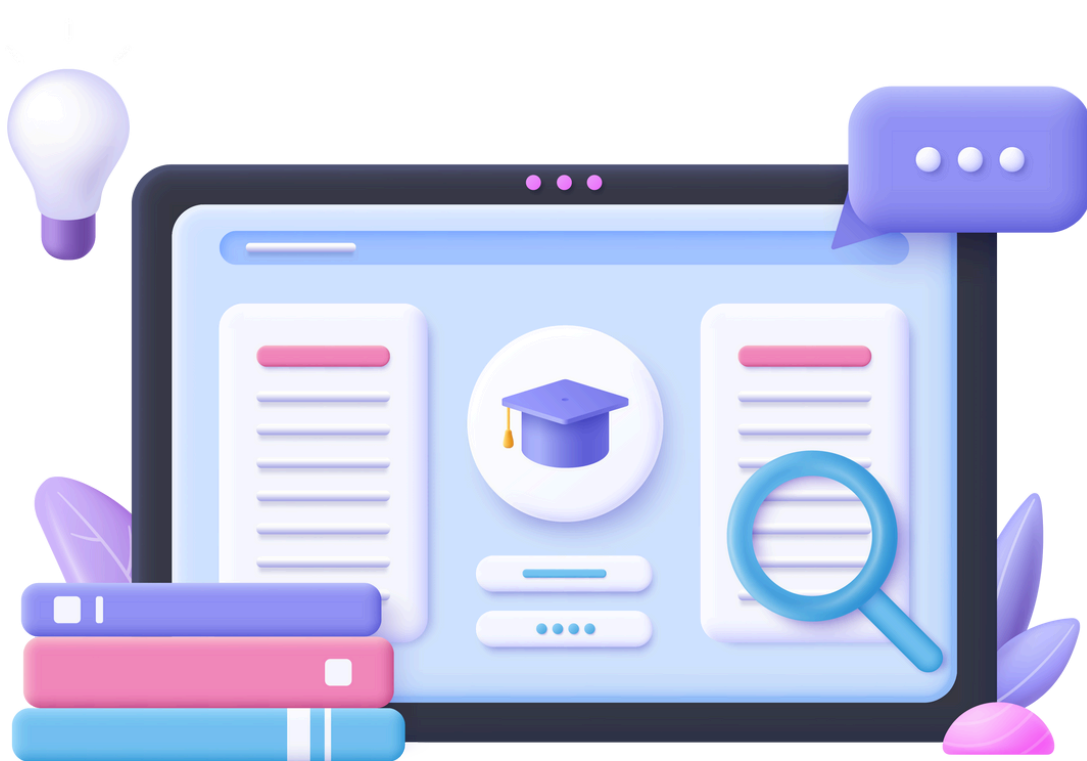


# Digital Learning Grant Workbook



**fundraising**  
everywhere

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# Hello!

Welcome to Fundraising Everywhere, the ultimate training hub for fundraisers worldwide!

Since 2019, we've been your go-to source for top-notch virtual conferences, webinars, and incredible events every month. Plus, we have over 700 webinars on our website ready to watch whenever you are!

At Fundraising Everywhere, we pride ourselves on our authentic, equitable, and human approach to training. We believe in uplifting our fundraising community and helping you reach your goals.

We're thrilled to announce our Digital Skills Programme, made possible by the generous support of JustGiving. Thank you for making this happen!

# How it works

We've pulled together 15 of our top webinars to help you understand the fundamentals of digital fundraising.

**Watch the sessions, attend the monthly workshops and record your learnings in this workbook to complete the programme.**

The grant also gives you six months of fully funded membership access so when you're done you can watch anything in our on-demand library and attend our monthly virtual conferences too!

Download your completion certificate when you're done and we'll be in touch in May with your completion survey.

**THE SKILL I MOST WANT TO IMPROVE IS:**

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# Craft Your Learning Adventure.

When it comes to learning, plotting your journey is key to making sure you stay on track and can turn your newfound knowledge into powerful tools.

So, grab a pen and a cuppa - and let's get started!

Follow the writing prompts and actions over the next few pages to create your personal learning plan.

Once you've got it all mapped out, share it with your manager and use it to steer your monthly catch-ups.

**What is your main goal from taking part in this programme?**

**What incremental goals do you need to achieve in...**

January

February

March

April

May

June

July

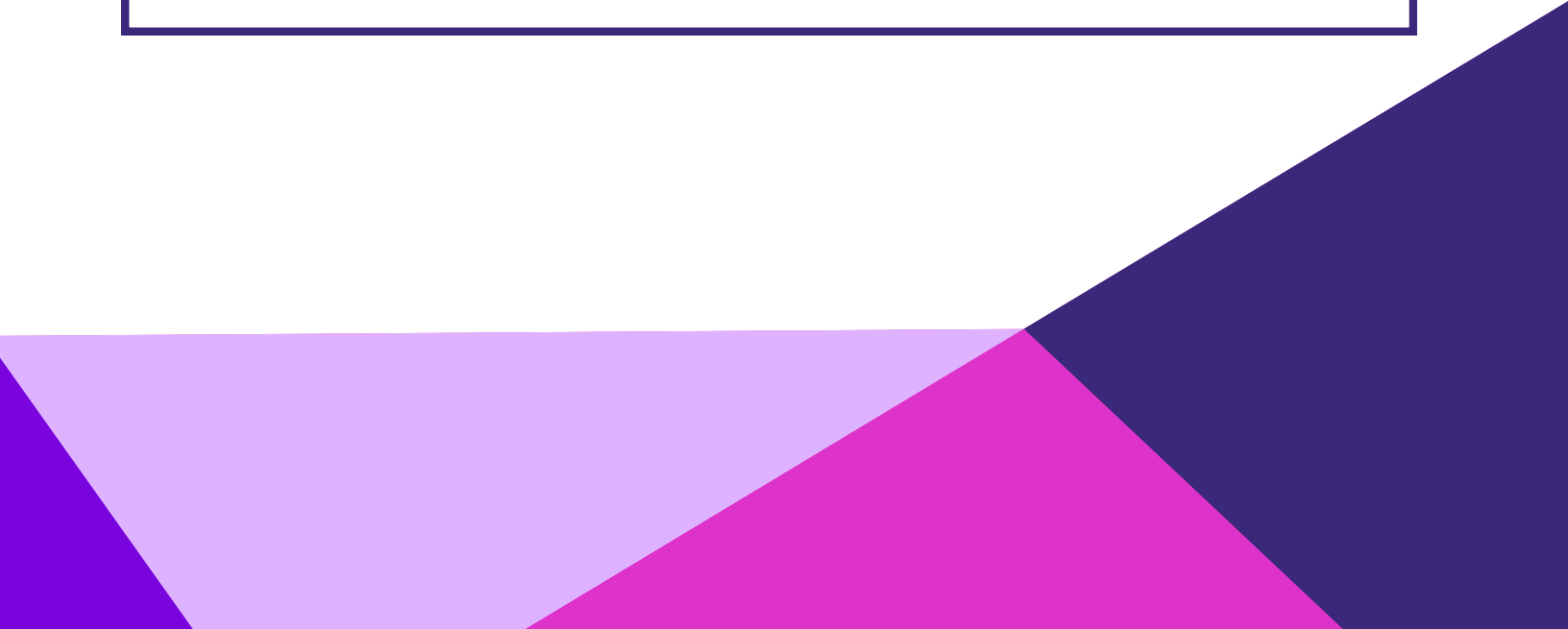
August

September

October

November

December



**How will you know when you have achieved your goal?**



**What difference will it make to your work (and how you approach it?)**



# Super Learner Checklist

Want to make sure you're on the right track?

Tick off as many items as you can to track your progress and become a distance learning pro.

You can find these tools and resources in the **Members Area.**

- Attend the welcome meeting (or watch the recording)
- Block out time each week to use the FE platform (and protect that time!)
- Watch the 19 training webinars and record your learnings in this book
- Attend a members monthly workshop
- Attend a live virtual conference
- Book and attend a 1:1 coaching call
- Explore the on-demand library and watch some extra sessions
- Ask a question in the [DLG LinkedIn Group](#) (and answer someone else's!)
- Share your progress with your line-manager at your monthly 1:1s
- Download your completion certificate (available in June 2025 )



# Attend a virtual conference

As one of our programme participants, you'll get 6 months of fully funded Fundraising Everywhere Membership to unlock a treasure trove of goodies.

Think free and automatic entry to our monthly webinars, workshops, and conferences, all designed to give you a boost of inspiration and help you make connections with like-minded fundraisers.

We're cooking up some fantastic events between January 2025 and June 2025 (when the programme ends), so keep an eye on your emails and add them to your calendars.

Best of all, no need to fuss with registering. Just log in on the day of the event and get ready to soak up the fundraising goodness.

**Check out the Members Portal** for more details. Let's do this!

**Your Upcoming Conferences 2025**

Just click on the events to add the watch link to your diary!

Month	Event Title	Date	Time	Format
JAN	Events Fundraising Conference	January 16th 2025		Online
FEB	FE Accelerator: Grant Writing	February 26th 2025	12pm - 4pm GMT	Live webinars with Q&A
MARCH	Corporate Partnerships Conference	Thursday 20th March 2025	12pm - 4pm GMT	Online
APRIL	Face-to-Face Fundraising Conference	April 23rd 2025	12 - 4pm BST	Online
APRIL	Telephone Fundraising Conference	April 24th 2025	12 - 4pm BST	Online
MAY	Supporter Experience Conference	May 23rd 2025	12 - 4pm BST	Online
JUNE	Community Fundraising Conference	June 19th 2025		Online
JULY	Digital Fundraising Conference	July 10th 2025	12pm - 4pm BST	Online
SEPT	Legacy & In-Memory Fundraising Conference	September 18th 2025	12pm - 4pm GMT	Online
OCT	Individual Giving Conference	October 16th 2025	12pm - 4pm BST	Online
NOV	Fundraising Recruitment & Careers Conference	November 20th 2025	12pm - 4pm GMT	Online
DEC	Trusts and Major Donors Conference	December 10th 2025	12pm - 4pm GMT	Online

**fundraising everywhere**



**Continuous improvement  
is better than  
delayed perfection.**



# The sessions

Here you'll find direct links to each of the 19 training sessions available in the Digital Learning Grant.

Use the space on each page to track your learnings.

You can come back to the book at the end of the programme to review your progress and share ongoing updates with your team to apply what you've learned right away!

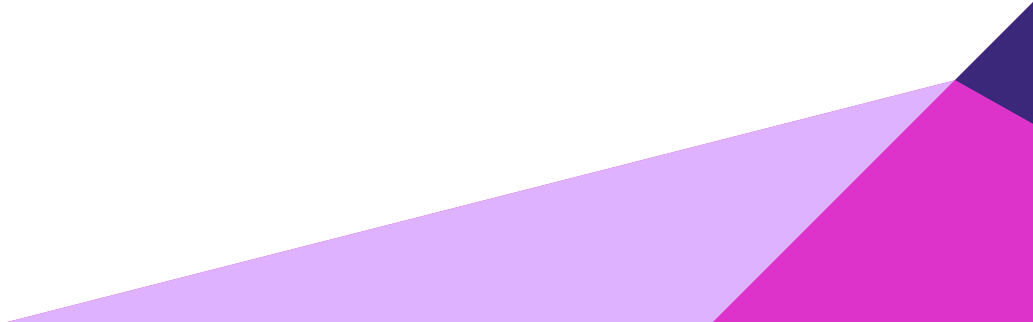
Enjoy - and good luck!

**Session:**\_\_\_\_\_

**Notes**

**My biggest takeaway is...**

**How I will apply this in my work...**



**Session:**\_\_\_\_\_

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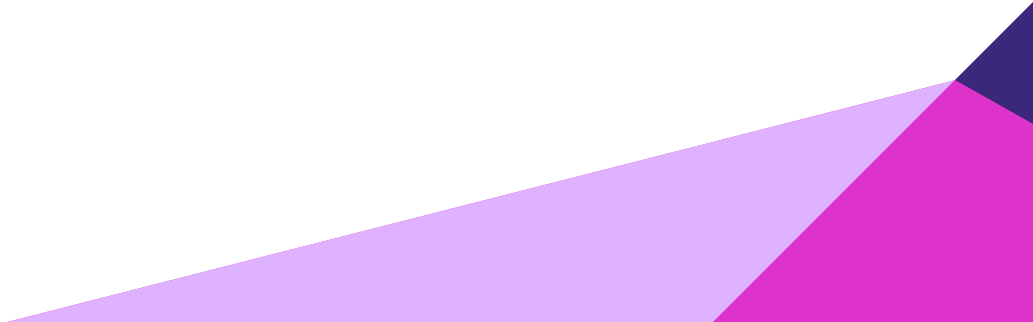


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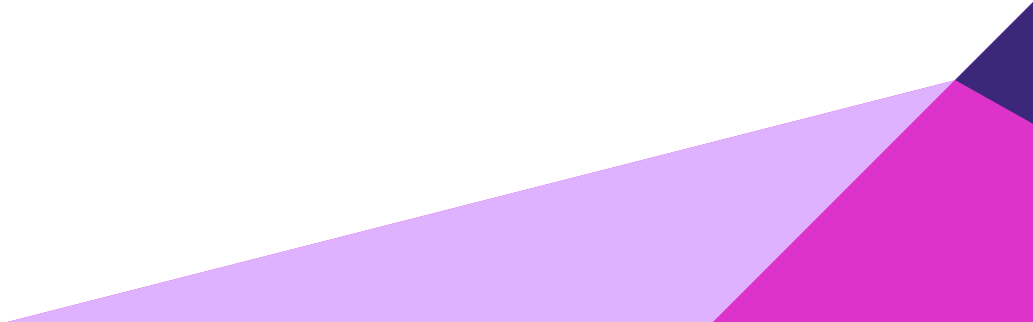


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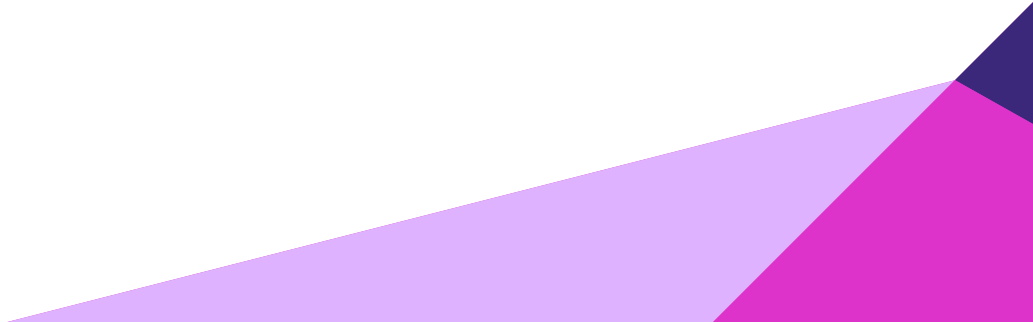


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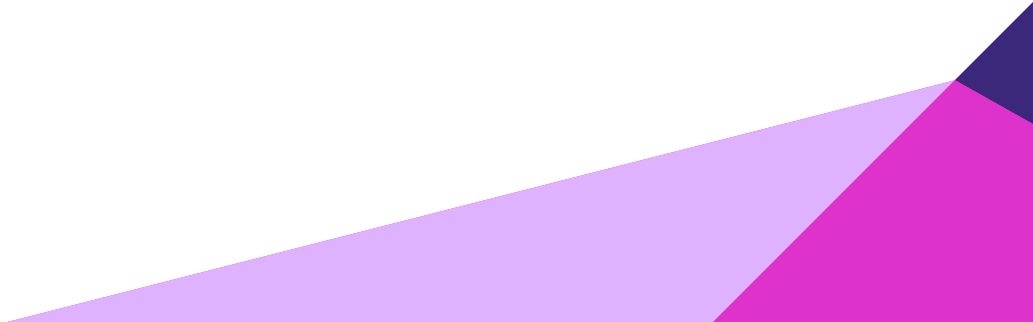


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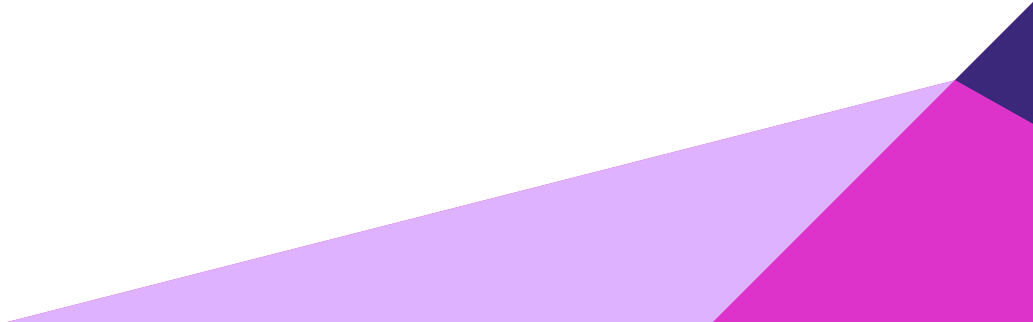


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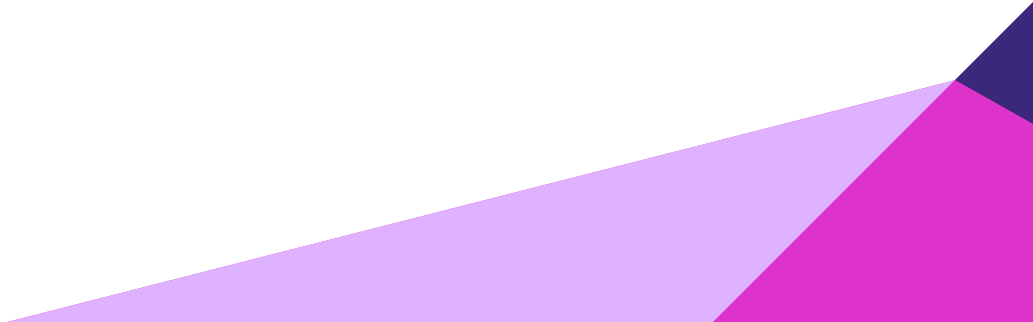


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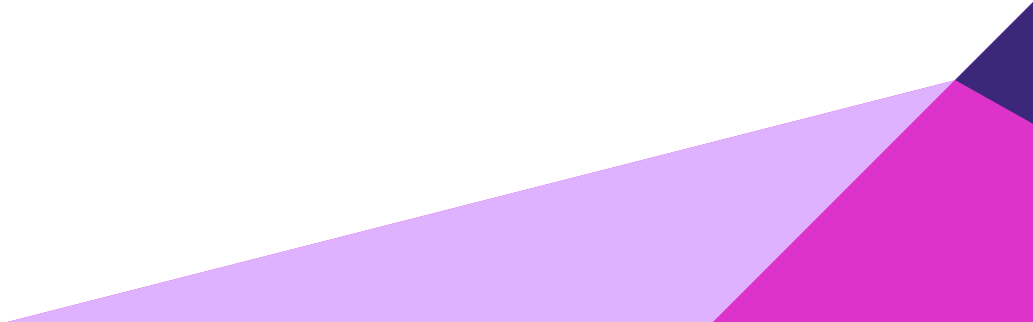


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# Good luck!

Congratulations! The world is about to get a whole lot brighter thanks to you and your fundraising.

The entire team at Fundraising Everywhere and JustGiving are rooting for you and can't wait to see the amazing things you'll achieve with your new set of skills.

Make sure to mark your calendars for our upcoming monthly workshops, and keep an eye out for our completion survey in June. Let's go make a positive impact!

[www.fundraisingeverywhere.com](http://www.fundraisingeverywhere.com)

hello@fundraisingeverywhere.com