

# Community Fundraising Conference



June 19th 2025

Online



## ROOM 1:

WELCOME 12:00

12:10 Community Fundraising: The Key To Charity Growth

12:45 Getting Started With Community Fundraising At A Small Charity

## 13:15 BREAK

13:30 Measuring The Full Impact Of Your Community Fundraising  
– Paul Courtney, Children's Hospices South West

14:05 How To Prioritise And Tailor Your Stewardship When Every  
Supporter Is Important

## 14:40 BREAK

14:50 How To Find, Recruit, And Manage Volunteers From Existing And New  
Audiences – Nichola Doran, The Christie

15:25 Empowering Your Community Supporters To Share Their Story  
– Rachel Simkin, Youth Talk

## 15:55 CLOSING THOUGHTS

LIVE & ON DEMAND



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## ROOM 2:

WELCOME 12:00

12:10 **Networking When Your Charity Isn't Visible In The Community**

12:45 **The Similarities And Differences Between Traditional And Digital Communities** – Claire Milloy, Crohn's & Colitis UK and Tom Downie, Tiltify

13:15 **BREAK**

13:30 **Managing Boundaries And Difficult Conversations**  
– Megan Boyle Greenwich

14:05 **Fundraising And Comms – Two Sides Of The Same Coin?**  
– Rebs Curtis-Moss

14:40 **BREAK**

14:50 **Digital Marketing 101 For Community Fundraisers**  
– Muna Hussen

15:25 **Taking Donations In A Cashless Society**  
– Jacob Collins-Brown

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND