# Supporter Experience Conference

### May 22nd 2025 12 – 4pm BST

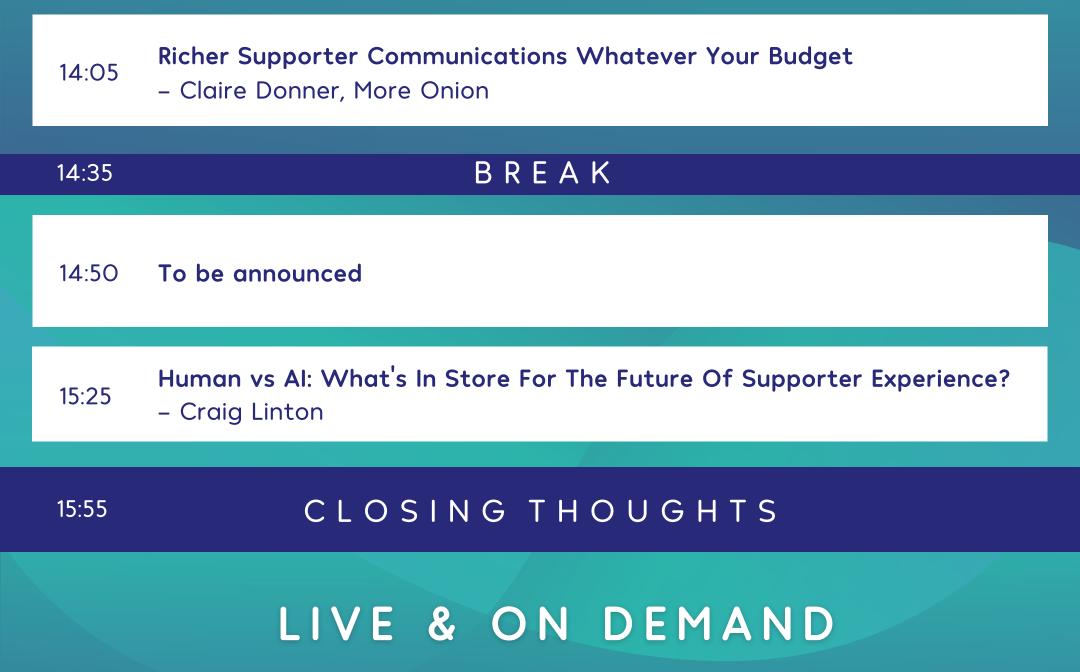


## ROOM 1: Foundation

fundraising

WELCOME 12:00





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## ROOM 2: Inspiration

fundraising

#### WELCOME 12:00

12:10 Connecting Community And Cause: Bridging The Gap Between Service Users And Donors

12:45 RNLI's First Supporter Survey: What We Learned

13:15	BREAK
13:30	What Can We Learn About Data And Customer Journeys From
	Apteco's Partner Of The Year?

