

# Corporate Partnerships Conference

Thursday 20th March 2025  
12 – 4pm GMT



## ROOM 1:

WELCOME 12:00

12:10 **How to Create a Lead Generating Partnership Newsletter**  
– Joe Waters

12:45 **Corporate Strategy On A Page**  
– Deri Ap John Llewellyn

13:15 **BREAK**

13:30 **How To Grow Your Network Of Funders**

14:05 **Storytelling For Corporate Fundraisers**  
– Andy King – Fireside Fundraising

14:40 **BREAK**

14:50 **Innovation And Planning For Corporate Fundraising**

15:25 **Ripping Up The Rule Book: A Fresh Start For Data-Driven Partnerships**  
– Johann Fox, Head of Development at Dogs Trust Ireland

15:55 **CLOSING THOUGHTS**

**LIVE & ON DEMAND**

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## ROOM 2:

WELCOME 12:00

12:10 Building Ambitious Partnerships

12:45 To Be Announced

13:15 BREAK

13:30 Regional Win/Win Partnerships

14:05 How To Build A Corporate Movement  
– Javed Thomas

14:40 BREAK

14:50 Making The Most Of Your Charity Of The Year Win

15:25 Measure And Communicate Your Corporate Partnerships Impact

15:55 CLOSING THOUGHTS

LIVE & ON DEMAND