

# Corporate Partnerships Conference

Thursday 20th March 2025  
12 – 4pm GMT



## ROOM 1:

WELCOME 12:00

12:10 A Global Perspective: Corporate Fundraising Around The World

12:45 Corporate Strategy On A Page

13:15 BREAK

13:30 How To Grow Your Network Of Funders

14:05 Storytelling For Corporate Fundraisers

14:40 BREAK

14:50 Innovation And Planning For Corporate Fundraising

15:25 Ripping Up The Rule Book: A Fresh Start For Data-Driven Partnerships  
– Johann Fox, Head of Development at Dogs Trust Ireland

15:55 CLOSING THOUGHTS

LIVE & ON DEMAND

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## ROOM 2:

WELCOME 12:00

12:10 Building Ambitious Partnerships

12:45 Engaging Young People With Social Media

13:15 BREAK

13:30 Regional Win/Win Partnerships

14:05 Turning Pro-Bono Into Partnerships

14:40 BREAK

14:50 Making The Most Of Your Charity Of The Year Win

15:25 Measure And Communicate Your Corporate Partnerships Impact

15:55 CLOSING THOUGHTS

LIVE & ON DEMAND