

# Events Fundraising Conference

January 30th 2025

12pm – 4pm GMT



## ROOM 1 – FOCUS

WELCOME 12:00

12:10 **Events Fundraising: Trends And Insights For 2025**  
– JustGiving

12:45 **What Good Looks Like In Events Fundraising**

13:15 **BREAK**

13:30 **Tying Your Events Into Your Charity Purpose**

14:05 **Boost Engagements With WhatsApp Journeys**  
– SocialSync

14:35 **BREAK**

14:50 **To Be Announced**

15:25 **To Be Announced**

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND

# Events Fundraising Conference

January 30th 2025

12pm – 4pm GMT



## ROOM 2 – GROWTH

WELCOME 12:00

12:10 **Driving Low Risk And High Reward Growth**  
– Marc Roby, Run For Charity

12:45 **Career Progression: Move Up Or Move Over?**

13:15 **BREAK**

13:30 **Using AI As A Positive Tool For Growth In Events**

14:05 **Events Stewardship To Drive Engagement**

14:35 **BREAK**

14:50 **To Be Announced**

15:25 **Case study: High Events Fundraising Growth In Turbulent Times**

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND

# Events Fundraising Conference

January 30th 2025

12pm – 4pm GMT



## ROOM 3 – FUTURE

WELCOME 12:00

12:10 The Competitive Edge Of 'Green': Why Sustainability Makes Good Business Sense

12:45 The All Important 'Carbon Calculator': Measure Your Impact

13:15 BREAK

13:30 Stay Ahead Of The Climate Crisis: How 'Leave No Trace' Can Inspire Action

14:05 Transferable Skills Of The Future

14:35 BREAK

14:50 Using Events To Power Charity Partnerships, Year In, Year Out

15:25 Events And Community Fundraising: Power In Collaboration

15:55 CLOSING THOUGHTS

LIVE & ON DEMAND