

Trusts and Major Donors Conference



December 12th 2024

12pm – 4pm GMT



ROOM 1: TRUSTS

WELCOME 12:00

12:10

Did We #FixTheForm? How Fundraiser Led Movements Can Shift Power And Influence Change – Laura Hughes-Onslow and Ellen Smyth

12:45

How To Measure 'Success': Monitoring And Evaluation For Anti-Racist Fundraisers – Olivia Andrews

13:15

BREAK

13:30

Growing Income From Trusts And Foundations Through A Strategy Shift – Penne Wallis & Harriet Rimbault

14:05

10 Must-Have Templates To Make Your Prospect Research Quicker And Easier – Alicia Grainger

14:35

BREAK

14:50

Creative Writing For Funding Proposals – Matt Zeqiri

15:25

AI Tools In High Value Fundraising – Do's and Don'ts
– Michelle Stein

16:00

CLOSING THOUGHTS

LIVE & ON DEMAND

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ROOM 2: MAJOR DONORS

WELCOME 12:00

12:10 Philanthropy Today – How Things Have Changed And Looking To The Future – Opportunities For Systems Change – Lindsay Storie

12:45 Authentic Cultivation and Stewardship With Major Donors
– Lisa Greer Interviewed By Caroline Danks

13:15 BREAK

13:30 Committed – The Magic Of Long Term Donor / Fundraiser Relationships
– Angie Turner, Patty da Silva, Kitty Hazell & Seema Choudhury

14:05 How to increase your gift success rates! – Sarah Washington

14:35 BREAK

14:50 Setting Realistic Major Donor Income Targets
– Kevin Amponsah in conversation with Kitty Hazell

15:25 How To Get Face To Face Major Donor Meetings – Christa Orth

16:00 CLOSING THOUGHTS

LIVE & ON DEMAND