

Trusts and Major Donors Conference



December 12th 2024

12pm – 4pm GMT



ROOM 1: TRUSTS

WELCOME 12:00

12:10 Setting Realistic Targets – Kevin Amponsah

12:45 Monitoring And Evaluation 101 – Olivia Andrews

13:15 BREAK

13:30 T&F Fundraising Through A Strategy Shift
– Penne Wallis & Harriet Rimbault

14:05 Trusts And Foundations Research – A Masterclass – Alicia Grainger

14:35 BREAK

14:50 Creative Writing Workshop For Trust Applications – Matt Zeqiri

15:25 AI Dos And Don'ts: Trust Fundraising – Michelle Stein

16:00 CLOSING THOUGHTS

LIVE & ON DEMAND

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ROOM 2: MAJOR DONORS

WELCOME 12:00

12:10 Philanthropy Today – How Things Have Changed And Looking To The Future – Opportunities For Systems Change – Lindsay Storie

12:45 Building Authentic Relationships – Stewardship And Cultivation Masterclass – Lisa Greer Interviewed By Caroline Danks

13:15 BREAK

13:30 Committed – The Magic Of Long Term Donor / Fundraiser Relationships – Angie Turner, Patty da Silva, Kitty Hazell & Katharine Tinker-Switzer

14:05 How To Increase Your Success Rates – Sarah Washington

14:35 BREAK

14:50 Did We #FixTheForm? How Fundraiser Led Movements Can Shift Power And Influence Change – Laura Hughes-Onslow

15:25 How To Get Face To Face Meetings – Kerry Shilito

16:00 CLOSING THOUGHTS

LIVE & ON DEMAND