Charity Digital Skills Conference

September 25th 2024
12 – 4pm BST

Online 📶

ROOM 1: STRATEGY

12:00	Opening Plenary: Welcome
12:10	Charity Digital Skills Report 2024: The Results – Zoe Amar
12:45	How to Design & Deliver A Digital Skills Programme – Kim Lewry, Royal College of Surgeons

13:15	BREAK

13:30	How to Measure Success & Grow Your Analytics Skills – Kris Tan & Jamie Pitts, Platypus Digital
14:05	How To Empower Your Team With Digital Skills – Tori Ellaway, CAST

14:35	BREAK

14:50	How To Create, Optimise And Promote Your Next Charity Campaign To Make The Most Impact – Oliver Beldham, JustGiving
15:25	Influencing Change Through Influencing Leadership – Vicky Charles, Shelter

15:55	BREAK

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ROOM 2: SKILLS

12:00	Opening Plenary: Welcome *in Room 1*
12:10	Running From a Standing Start: Launching & Growing Your First Digital Fundraising Campaign – Muna Hussen, Raisely
12:45	Testing Fast & Cheap: How to Build Learning & Innovations Into Your Fundraising Campaigns – Kamie Kilty, Social Sync
13:15	BREAK
13:30	Key Data Skills For Charity Impact – Dulcie Vousden, DataKind UK
14:05	EDI & Digital Skills: What Everyone Needs To Know – Tree Hall, Charity IT Leaders
14:35	BREAK
14:50	An Introduction To AI – Helping Charities Prepare Today, For Tomorrow – Vic Lyons, Dementia UK
15:25	Developing Great Community Management Skills – Nana Crawford
15:55	BREAK

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fundraising everywhere

DELEGATE BAG SESSIONS

The View From HR on Digital Skills Development – Lisa Freshwater, Blood Cancer UK

How to Grow Your Leaders' Digital Skills – Alice Kershaw, The Wildlife Trust

Running From A Standing Start: Launching And Growing Your First Digital Fundraising Campaign – Muna Hussen

AI Petting Zoo – Cherian Koshy

Paid Social And Ads Skills – Alice Rath

Developing Skills To Be User–Led – Matt Rigby, Brook