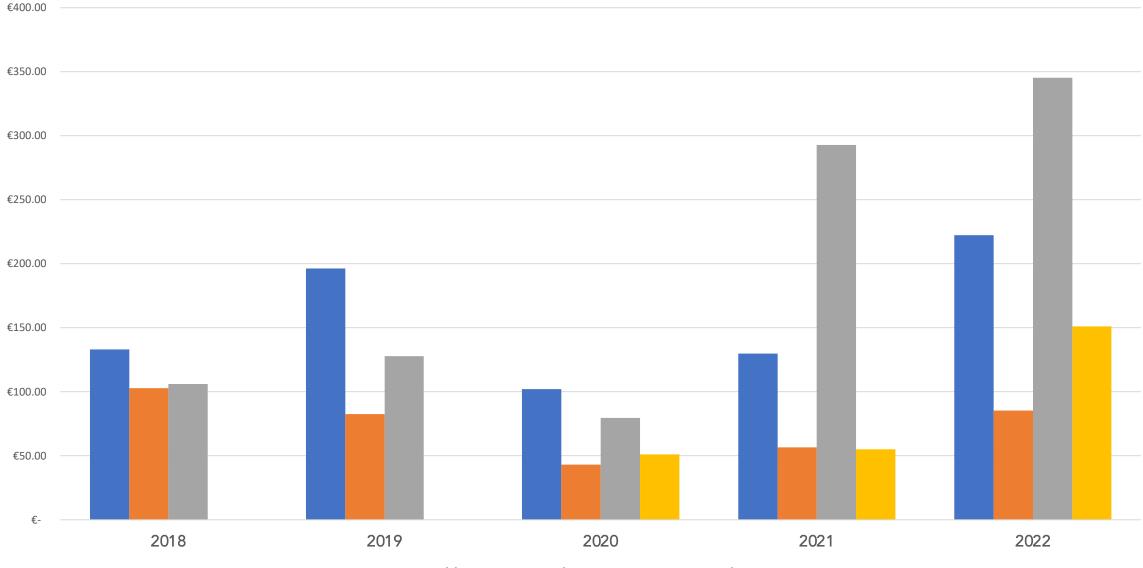
Caoileann Appleby Strategy Director

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Average Cost Per Response by Channel



■ Cold DM ■ Doordrops ■ Inserts ■ Radio

Cost per response: 2022

€350.00

